

ENTRY GUIDELINES

Want to go to Cannes? Follow these instructions and you're already halfway there.

HOW TO SUBMIT

IMPORTANT NOTE: This year, you will no longer need to place your artwork into a template before uploading. We have integrated an automated system which will place your boards into the template when you are submitting and uploading your entry.

1. Creating your entry boards

- You may choose to create your entry board in portrait or landscape orientation. Please ensure you follow the size specifications below, otherwise you will risk having your artwork cut off when it is imported into our template.

| ORIENTATION | ALLOWED ARTWORK SIZE |
|-------------|----------------------|
| Portrait | 20" x 22" |
| Landscape | 24" x 18" |

- Your artwork is a summary of your entry and **MUST** be contained on one single page.
- Artwork files should be a minimum resolution of 300 dpi @ 100%. Text must be minimum 8pt.
- Should not contain more than 200 words.
- Your names should not appear anywhere on your entry boards. It will be automatically added in with our new template system.
- Do not add any bleed or crop marks.

2. Photo ID of both entrants

- Please provide a photo ID of both entrants.
- If you are entering the Student category, you must provide a student ID showing current enrollment in a creative related program.

3. Uploading your file

- We will only accept PDF files.
- File cannot exceed 100MB
- At the uploading stage, you will be able to preview your entry within our new automated template process.
- Please make sure that you thoroughly check your file before confirming the upload, as we will not process or accept any re-uploads once you have confirmed your entry.

*The National Advertising Challenge will not assume any responsibility for submissions that do not adhere to the specifications listed here. All entries must be supplied digitally through our online submission system. Entrants are responsible for ensuring that they have the right to use the images contained in their entry material. All entries will become property of the National Advertising Challenge and will not be returned.